

Plans & pricing

AGS APIP platform

Every tier, the apps included, and how we compare on price.

Price at a glance — includes UK VAT at 20%

Billing	Free trial	Starter	Growth	Professional	Enterprise
Monthly	Free	£99	£399	£1,299	Custom
Annual	Free	£990	£3,990	£12,990	Custom

Capability comparison

Capability	Free trial	Starter	Growth	Professional	Enterprise
Processes	1	1	5	20	Unlimited
Users	2	3	10	30	Unlimited
Cases per month	5,000	10,000	100,000	1,000,000	Unlimited
AI insights	—	—	Included	Included	Included
Automations	—	—	Included	Included	Included

Apps included by plan

App	Free trial	Starter	Growth	Professional	Enterprise
Enterprise Control Centre	—	—	—	—	Yes
Flow Sentinel	Yes	Yes	Yes	Yes	Yes
Risk Radar	—	Yes	Yes	Yes	Yes
Audit Trail	—	Yes	Yes	Yes	Yes
Control Studio	—	—	Yes	Yes	Yes
Leverage	—	—	Yes	Yes	Yes
Policy Lens	—	—	—	Yes	Yes

Apps run inside your APIP workspace on your own records. Monitoring and evidence apps are included from the lowest paid tier; apps that rely on automation or AI sit in the tiers where those capabilities are unlocked.

What each plan includes

Free trial

Explore APIP with demo data before you commit.

- 1 process, 2 users, 5,000 cases a month
- Apps: Flow Sentinel (bottlenecks and drift)
- Process map, variants and dashboard
- Demo dataset and guided tours
- Community support

Starter

Put one core process under continuous governance.

- 1 process, 3 users, 10,000 cases a month
- Apps: Flow Sentinel, Risk Radar and Audit Trail
- CSV ingestion and field mapping
- Process discovery, variants and SLA tracking
- Governance rules and compliance register
- Email support

Growth

AI insight, automation and reporting across your operation.

- 5 processes, 10 users, 100,000 cases a month
- Apps: everything in Starter plus Control Studio and Leverage
- AI insights with human approval workflow
- Outbound webhook automations
- Scheduled reports and CSV exports
- Priority email support

Professional

Enterprise-grade process intelligence without enterprise pricing.

- 20 processes, 30 users, 1,000,000 cases a month
- Apps: six of seven, including Policy Lens
- HELIX assistant inside the workspace
- Full audit trail and evidence exports
- API and webhook integration
- Priority in-app product support

Enterprise

Unlimited scale, SSO and data residency on your terms.

- Unlimited processes, users and case volume
- Apps: all seven, including the Enterprise Control Centre, plus new apps as released
- SSO / SAML and granular role management
- Data residency, DPA and security review
- Sandbox workspace and staged rollout tooling
- SLA-backed platform availability

How we compare

Vendor	Positioning	Indicative pricing
Celonis	Enterprise process mining	Custom, commonly £50k–£250k+ a year, metered on case volume
SAP Signavio	Process transformation suite	Enterprise agreements, typically six figures
IBM Process Mining	Process mining as a service	Enterprise / G-Cloud pricing, annual commitment
UiPath	Automation cloud with process mining	From ~\$25 a month for basic automation; mining is enterprise-tier
intelliO	UK CRM/BPM intelligence	From £80 per user per month
AGS APIP	Process intelligence with governance built in	£99–£1,299 a month incl. UK VAT, flat, no case-volume surprises